



VideolIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Perkins Nichols Media
6330 East 75th St. #144
Indianapolis, IN 46250

Contract # 102508

Schedule Dates 10/08/12-10/14/12
Advertiser Senate Majority Campaign Committee (9163)
Agency Perkins Nichols Media (1315)
Product Political/Senate (1132)
Brand Rep/State Sen/Dist 30/Schneider (13303)
Salesperson Click, Steve (1579)
Sales Office WTHR
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate
Billing Type Standard
Comments Authorized by Scott Schneider
IN State Senate District 30 Republican

Date Entered 09/06/12
Last Modified 10/05/12
Entered By Lisa Baxter
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,957.50
Net Total \$28,092.50
Sales Tax

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Oct. 2012	51	\$33,050.00
Grand Total:	51	\$33,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	7A- 9A (EST)	4	X	X	X	X	X						WTHR (WTHR)	7-9a Today	9/6/12
1.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	7A- 9A (EST)	6	X	X	X	X	X			6	\$700.00	\$4,200.00	WTHR (WTHR)	7-9a Today	9/25/12
2.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	9A- 10A (EST)	2	X	X	X	X	X						WTHR (WTHR)	9-10a Today	9/6/12
2.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	9A- 10A (EST)	4	X	X	X	X	X			4	\$350.00	\$1,400.00	WTHR (WTHR)	9-10a Today	9/25/12
3.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	10A- 11A (EST)	2	X	X	X	X	X						WTHR (WTHR)	10-11a Today	9/6/12
3.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	10A- 11A (EST)	4	X	X	X	X	X			4	\$300.00	\$1,200.00	WTHR (WTHR)	10-11a Today	9/25/12
4.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	12P- 12:30P (EST)	3	X	X	X	X	X			3	\$300.00	\$900.00	WTHR (WTHR)	12-1230p Noon News	9/6/12
5.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	12:30P- 1P (EST)	4	X	X	X	X	X						WTHR (WTHR)	1230-1p Noon News	9/6/12
5.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	12:30P- 1P (EST)	6	X	X	X	X	X			6	\$300.00	\$1,800.00	WTHR (WTHR)	1230-1p Noon News	9/25/12
6.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	5P- 6P (EST)	2	X	X	X	X	X						WTHR (WTHR)	5-6p EWN	9/6/12
6.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	5P- 6P (EST)	4	X	X	X	X	X			4	\$900.00	\$3,600.00	WTHR (WTHR)	5-6p EWN	9/25/12
7.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X						WTHR (WTHR)	6-630p EWN	9/6/12
7.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	6P- 6:30P (EST)	5	X	X	X	X	X			5	\$1,200.00	\$6,000.00	WTHR (WTHR)	6-630p EWN	9/25/12
8.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	7P- 7:30P (EST)	4	X	X	X	X	X						WTHR (WTHR)	7-730p Wheel	9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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8.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	7P- 7:30P (EST)	5	X	X	X	X	X			4	\$1,000.00	\$4,000.00	WTHR (WTHR)	7-730p Wheel	9/25/12
8.1.1	Closed Preempt	10/08/12															WTHR (WTHR)	Schedule Change/Exception -	
9.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	7:30P- 8P (EST)	4	X	X	X	X	X						WTHR (WTHR)	730-8p Jeopardy	9/6/12
9.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	7:30P- 8P (EST)	5	X	X	X	X	X			4	\$1,100.00	\$4,400.00	WTHR (WTHR)	730-8p Jeopardy	9/25/12
9.1.1	Closed Preempt	10/08/12															WTHR (WTHR)	Schedule Change/Exception -	
10.0	Revised Line / SPOT	10/13/12-10/13/12	3	:30	7A- 8A (EST)	1						X					WTHR (WTHR)	7-8a Sat Today	9/6/12
10.1	Normal Line / SPOT	10/13/12-10/13/12	3	:30	7A- 8A (EST)	2						X		2	\$500.00	\$1,000.00	WTHR (WTHR)	7-8a Sat Today	9/25/12
11.0	Revised Line / SPOT	10/08/12-10/12/12	3	:30	11:35P- 12:37A (EST)	2	X	X	X	X	X						WTHR (WTHR)	1135p-1237a Tonight Show	9/6/12
11.1	Normal Line / SPOT	10/08/12-10/12/12	3	:30	11:35P- 12:37A (EST)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	WTHR (WTHR)	1135p-1237a Tonight Show	9/25/12
12.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	6A- 7A (EST)	1							X	1	\$250.00	\$250.00	WTHR (WTHR)	6-7a Sun Sunrise	9/25/12
13.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9A- 10A (EST)	1							X	1	\$600.00	\$600.00	WTHR (WTHR)	9-10a Sun Sunrise	9/25/12
14.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	12:37A- 1:36A (EST)	2	X	X	X	X	X			2	\$200.00	\$400.00	WTHR (WTHR)	1237-136a Fallon	9/25/12
15.0	M/G For 8.1.1 / SPOT	10/11/12-10/11/12	3	:30	7P- 7:30P (EST)	1				X				1	\$1,000.00	\$1,000.00	WTHR (WTHR)	7-730p Wheel	9/28/12

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